

**UNIVERSITY OF CEBU
VISION, MISSION, GOALS,
AND CORE VALUES**

VISION

Democratize quality education.
Be the visionary and industry leader.
Give hope and transform lives.

MISSION

University of Cebu offers affordable and quality education responsive to the demands of local and international communities.

- Serve as an active catalyst in providing efficient and effective delivery of educational services;
- Pursue excellence in instruction, research and community service towards social and economic development as well as environmental sustainability;
- Acquire, disseminate and utilize appropriate technology to enhance the university's educational services; and,
- Foster an organizational culture that nurtures employee productivity and satisfaction.

INSTITUTIONAL GOALS

1. To offer programs that are relevant, holistic and compliant with institutional, regulatory, industry and accreditation standards that will develop life-long learners.
2. To develop social awareness, responsibility and accountability among stakeholders anchored on instruction, research and production.
3. To complement the academic programs with holistic and integrated student personnel services.
4. To develop a pool of qualified, professional and motivated faculty in the areas of instruction, research and community extension.
5. To ensure effective administration and supervision of instructional and learning resources in support of the academic programs.
6. To provide an environment that is safe, functional and conducive to teaching, learning and working.
7. To ensure operations which are collaborative, sustainable, efficient and effective in meeting the needs of the institution and its stakeholders.

CORE VALUES

INNOVATION. “We embrace change and technological advancement to improve lives.”

CAMARADERIE. “We live together in the spirit of love, harmony and respect for the dignity of the human person.”

ALIGNMENT. “We value common good and appreciate oneness, fairness and consistency.”

RESPECT. “We practice professionalism at all times and abide by the University’s guiding principles.”

EXCELLENCE. “We are driven and committed to be the finest.”

DEPARTMENTAL OBJECTIVES

In consonance with University of Cebu’s vision-mission, goals and core values, the Graduate School aims to produce graduates as prime initiators in their respective professions who are able to:

- conduct relevant researches,
- maximize knowledge, skills and attitudes from quality instruction, infuse with Filipino cultural values in pursuit of national education goals,
- assume lead and support roles in their organizations, and
- respond to the needs of communities through linkages and sustainable services.

PROGRAM OBJECTIVES

Consistent with the departmental objectives of University of Cebu Graduate School, the Master of Arts in Nursing program aims to:

1. engage in researches on nursing administration, education and practice,
2. provide quality instruction utilizing theories, concepts and related- learning experiences,
3. perform roles in varied health care settings,
4. extend sustainable community programs on health, nutrition and environment.

Consistent with the departmental objectives of University of Cebu Graduate School, the Master of Business Administration program aims to:

1. engage in scholarly works related to business and management,
2. provide quality instruction utilizing theories, concepts and industrial field work,
3. perform roles in business and management entities,
4. extend sustainable community programs on entrepreneurial development.

Consistent with the departmental objectives of University of Cebu Graduate School, the Master of Science in Teaching program aims to:

1. engage in teaching and learning related researches,
2. provide quality instruction utilizing updated learning andragogy and technology,

3. perform roles in various educational institutions,
4. extend sustainable community programs on culture, arts and literacy.

Consistent with the departmental objectives of University of Cebu Graduate School, the Master of Science in Criminal Justice program aims to:

1. engage in researches on various areas of criminal justice education,
2. provide quality instruction through theories, concepts and experiential learning,
3. perform roles in public and private law enforcement and educational organizations,
4. extend sustainable community programs on crime prevention and defensive tactics.

UC HYMN

‘Mid these fair Visayan isles,
Neath these azure blue skies,
Stands UC, our Beloved,
Lofty in all her glory.

Spark of wisdom, hope and joy,
Always kindling in our hearts,
Thy precious name, thy glorious fame,
Will shine through all eternity.

Thy name shall ever be our guide,
Thy light, our inspiration,
Keep up the light a-glowing bright,
To thy portals, dear Alma Mater.

Hail! Praises be to thee,
Onward show us the way,
Faithful and true, we'll always be,
To thee our Alma Mater dear.

WORK - RELATED CAPABILITIES OF SECURITY GUARDS

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Master of Science in Criminal Justice

This study aimed to determine the level of work-related capabilities of the security guards in selected security agencies in Cebu City. The problems consist of: Part 1, profile of the security guard respondents; Part 2, the level of the work – related capabilities of respondents as perceived by themselves and by their superiors; Part 3, the problems encountered by the security guard respondents; Part 4, the significant relationship between the profile and the level of work-related capabilities as perceived by the security guards respondents; Part 5, the significant difference between the level of work- related capabilities as perceived by the security guard respondents and by their superiors; and Part 6, the formulation of intervention plan.

The study utilized the descriptive correlational method using survey questionnaire. The respondents of this study were divided into two groups: the security guards and security superiors. It covered the selected security agencies in Cebu City.

Findings revealed that the level of work- related capabilities of security guards were less capable in using close circuit television system. Findings also revealed that security guards had a moderate level of capability in sounding the alarm in case of fire or disorder, talking to no one except in the line of duty, receiving and recording threats, making of incident report and handling firearms in different firing position. The common problems encountered by the security guards were making incident report, checking operational condition of firearm and checking and recording person entering and leaving the premises. There is no significant relationship between the profile and the level of work-related capabilities of the security guard. There is a significant difference between the perceptions of each group of respondents on the level of work-related capabilities. In conclusion,

Today's Urban assignments of security guards are predisposing factors for people to commit crimes. Upgrading their technical skills (especially in using firearms) and communications skills (recording incident) should be emphasized to make guards very capable in their tasks. The researcher recommended the followings: first, proposes the following topics for the future researchers: competency of security guards in using emergency alarms system, competency of security guards in using close circuit television system (CCTV), fire arms competency of security guards, competency of security guards in making incidents report; secondly, implement the proposed intervention plan.

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READING EFFICIENCY FOR HIGH SCHOOL FRESHMEN ENGLISH

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This study aimed to ascertain the relationship between the subjects' profile and efficiency index of the first year high school students. The study used a descriptive-correlational method with the aid of articles and essays as tools. This study made use of the following instruments: Speed reading rate formula, PLP conversion table for comprehension and Reading Efficiency Index formula.

Findings of the study showed that Villamins' Reading Efficiency of the first year students in terms of speed and comprehension got insufficient results while for the Researcher Made REI, the students got above average results. Furthermore, the reading grades of the subjects influenced their reading efficiency.

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VIDEOCONFERENCING TECHNOLOGY FOR A UNIVERSITY

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This study determined the perceptions of the Basic Education Faculty in videoconferencing at the University of Cebu Lapu-Lapu and Mandaue (UCLM), SY 2011-2012. Specifically, this study answered the following questions on profile of the respondents which include age, gender, number of years teaching and number of seminars on ICT attended. This also determined the perceptions of the respondents on videoconferencing as an enhancement to teaching-learning process.

Lastly, this also looked into the relationship of the respondents' profile and its relationship to their perceptions on ICT. This study used the descriptive correlational design to determine the perceptions of the thirty (30) Basic Education Faculty in videoconferencing at UCLM, SY 2011-2012.

The data gathered in this study were made possible through the use of a researcher-made instrument. The following were used in the treatment of data: Percentage, Weighted Mean, and Pearson Product Moment Correlation.

It was found that most of the respondents are between 30 to 34 years old which comprise of mostly female respondents and are teaching for 6 to 10 years, and that most of them attended 1 to 3 seminars on ICT . It was found that the respondents agree on all of the benefits that videoconferencing may bring to their classroom and their respective subject areas and mostly to their students. It was found there exists a relationship on age, number of years teaching and number of ICT seminars attended to their perceptions on

videoconferencing, but that relationship was not significant. The same was true for the gender and perceptions on videoconferencing. Based on the findings of the study, the adoption of the Videoconferencing project in the University and the need for ICT updates to faculty members were highly recommended.

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AN AUTOMATED BUDGET MONITORING SYSTEM OF A FOOD ENTERPRISE

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The main purpose of the study is to analyze, design, develop and implement an automated Budget Monitoring System for Virginia Food, Inc. (VFI) Sales and Marketing Department. This study specifically sought to identify the current status of the budget monitoring system for Virginia Food, Inc. Sales and Marketing Department in terms of creation, approval and implementation. It also identified the problems encountered in the present system as well as the features of a good automated budget monitoring system.

The study utilized the descriptive research method using a researcher constructed questionnaire. Using a purposive sampling, fifteen Account Executives, fifteen Van Salesmen, five Meat Center Custodians, four Event Coordinators and six Managers of Virginia Food, Inc. were used as the researcher's respondents. Interviews were also conducted if the researcher finds any supplement data needed in the study. For the analysis and interpretation of the data gathered, the researcher used frequencies, percentage and rank.

The results of the questionnaire revealed that bundling is the major promotional program implemented by Virginia Food, Inc. sales personnel to increase sales. Sampler is the most needed manpower for promotional activity. It was also showed that reviewing marketing and promotional program takes only one day while approval takes about two to three days. Majority of promotional items is delivered from VFI. Common problems encountered by the respondents in the present budget monitoring system are manual costing computation, inquiries and reports generations takes time, difficulty in rationalizing sales income versus marketing expenses, difficulty in monitoring of

spending per store/outlet/events and marketing & promotion budget is not standard. Based on the results of the analysis of the data gathered, the researcher concluded that to be globally competitive, a food enterprise like Virginia Food, Inc. should harness new and well-researched marketing technologies. Using an automated budget monitoring system with all its salient features will greatly enhance the company's profitable marketing skills. The researcher recommended that the automated Budget Monitoring System for Virginia Food, Inc. Sales and Marketing Department should be adopted and be deployed.

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BLENDED LEARNING APPROACH IN TEACHING HIGH SCHOOL BIOLOGY

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This research determined the effectiveness of blended learning approach in teaching biology among second year high school students of the University of Cebu - Main Campus. Specifically, this study answered the following questions: What are the pre-test results in biology of the control and experimental group? What are the post-test results in biology of the control and experimental group? Is there a significant difference in the pre-test and post-test results between the two groups? What enhanced syllabus can be proposed based on the findings of the study?

The quasi experimental method of research was utilized. The respondents of the study were fifty-two (52) second year high school students for control and experimental group who has biology as one of their subjects. These respondents came from the two sections handled by the researcher, sections Garnet and Onyx. The main instrument used was a researcher-made multiple choice type of examination that consists of 50 items. The data were treated statistically using the simple percentage and T-test for paired samples.

The pre-test results of the control and experimental groups showed that there was no significant difference on the percentage they got. Therefore, the null hypothesis is accepted; there was a significant difference between the post-test of control and experimental group after exposing the experimental group to blended learning and traditional method for the control group. Experimental group yield higher mean percentage compared to the control group; there was a significant difference in pre-test and post-test results between control and the experimental groups in terms of

blended learning. Therefore, blended learning activities provide effective instructional experiences of biology students because of the interactive environment. Based on this, blended learning is recommended to be utilized in the high school department by implementing the enhanced syllabus in biology.

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KNOWLEDGE AND PRACTICES ON NUTRITION IN A COMMUNITY

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This study assessed the knowledge and practices on nutrition of the mothers with malnourished children between ages 0-5 years old in Jubay, Liloan, Cebu in 2012. The level of knowledge on nutrition was based on the go, grow and glow classification, while nutrition practices was on food selection, food preparation, and feeding. It further described the profile in terms of family size, educational attainment, monthly income, and employment status. The key findings were the bases of the proposed action plan.

The study utilized the descriptive- correlational research design which used a researcher- made tool with vignettes, and follow-up interview of the 120 mothers. The gathered data were treated to simple percentage, weighted means, and Chi square test of independence.

The findings showed that the mothers mostly attained high school education a greater part of them were employed. Most belonged to a family size with 4-6 household members with a combined monthly income of less than 5,000 Php. Additional findings revealed that a majority of the respondent's level of knowledge on the basic food groups was excellent. Moreover, it was identified that nutrition practices on food selection, preparation and feeding were always practiced and considered by the mothers. It was also found that there was no significant relationship between the level of knowledge on basic food groups and nutrition practices of the respondents.

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TEACHING MANDARIN CHINESE IN COLLEGE USING SONGS FROM THE ORIGINAL PILIPINO MUSIC (OPM)

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This study aimed to assess the effectiveness in the use of songs from Original Pilipino Music in teaching Mandarin Chinese in College at University of Cebu, Cebu City, SY 2012-2013. Based on the findings, a course enhancement plan will be proposed. Specifically, the study hoped to answer the following questions: What are levels of performances in the pre-test and post-test of the two groups of subjects in terms of diction, fluency, expression, and vocabulary acquisition?; Is there a significant difference between the performances of two groups of subjects in their pretest and post-test in terms of diction, fluency, expression and vocabulary acquisition?; and Is there a significant difference between the pretest and post-test performances of each group of subjects in terms of diction, fluency, expression and vocabulary acquisition ?

This study utilized experimental method of research. The research subjects were twenty eight students of Bachelor of Science in Information Technology of University of Cebu –Banilad Campus, using convenient sampling. This study utilized a researcher-made 20-item test taken from a researcher- made lessons on verbs and adverbs as excerpted from contemporary OPM song “ I’ll Be There” translated in Mandarin Chinese. The data were analyzed using the following appropriate statistical tools: descriptive statistics, T test, F value and P values were used to determine the significant difference in the four areas of the two groups of subjects and their overall performances. F test was utilized to determine the significant difference of the variances of the two samples.

The findings of the study revealed that the performances of the two groups of subjects in four areas were nearly the same in pretest however not with the post-test. There is no significant difference in the performance of the two groups of subjects in the pretest. However, there is a significant difference in the performances of the two groups of subjects in the post-test. And finally, there was a significant difference only in the fluency of the pretest vis-a-vis the post-test of the control group of subjects. On the other hand, the experimental group showed a significant difference between their pretest and post-test in all areas of performance in their Mandarin Chinese Class. Thus, the use of songs from Original Pilipino Music which was translated into Mandarin Chinese created a huge impact in the second language acquisition of College students in Mandarin Chinese Class. Diction, fluency, expression and vocabulary acquisition of the second language or the target language are best aided with the utilization of song in a language class. Further studies are recommended along with the implementation of the proposed course enhancement plan.

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ELECTRONIC RECORD MANAGEMENT SYSTEM FOR A PUBLIC ELEMENTARY SCHOOL

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The purpose of this study was to analyze, design, develop and implement an Electronic Record Management System for a Public Elementary Schools. This study specifically sought to analyze the status of the present record management system in terms of collection/creation, identification, classification and storage and retrieval as well as the problem encountered by the respondents in the present record management system.

This study used the random sampling method, specifically the survey method. The survey method was gathered with the aid of a self-constructed questionnaire. The researcher used the random sampling since the selection of respondent of being done through raffling of students, alumni and parents. For the analysis and interpretation of the data gathered, the researcher used frequencies, percentage and rank.

The results of the questionnaire revealed that most of respondent common needed documents to submit upon enrolment are the Form 137 and good moral character. The records are uniquely identified through school year and grade level. The hardcopy of records are being kept in every teacher adviser. Records are classified by school year and grade level in the guidance records. The most record requested from the school are the Form 137 (Permanent Record) and Form 138 (Report Card). Most of the respondents experienced to wait 3 – 4 days in generating records. The common problems encountered by the respondents in the present record management system are time consuming, less manpower and delayed releasing of forms. The features that the respondents wish to have in an electronic records management are

easy access, user friendly, printable and secured. Therefore, it was concluded that an Electronic Record Management System be designed, developed and implemented for it will provide easy access of records to all stakeholders – the students, alumni, parents, teachers and guidance officer. In addition to that, it is also recommended that the adaptation and deployment of Electronic Records Management System and possible topics for improvement of this study for future researchers.

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KARASEK’S JOB STRAIN PARADIGM OF REGISTERED NURSES IN GOVERNMENT HOSPITAL

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This study was designed to find out the job strain paradigm among nurses using Robert Karasek Demand Control Model at Davao Del Sur Provincial Hospital. Specifically, it aims to determine the level of job strain in terms of demand and control, as well as the job difficulties encountered by the respondents. The finding of this study will be bases for the proposed action plan.

A descriptive design was utilized in determining the job strain model. The research was purposely conducted in Davao Del Sur Provincial Hospital. The subjects of the study were staff nurses, from the total of 147 staff nurses, 107 concurred as participants for the study. The data gathering instruments used a researcher-made questionnaire for the participants. Universal sampling method was employed in selecting the 20 staff nurses for pilot study. The statistical tools that were used to analyze and interpret the data were the weighted mean, and percentage.

Findings showed that the level of job strain in terms of job demand is high while the level of job strain in terms of job control is low. For the job difficulties aspect, the data showed that inadequate resources ranked highest among the other job difficulties encountered by the respondents. Other aspect of job difficulties such as heavy workload, unfamiliarity with equipment, communication difficulties, and conflict among peer ranked 2nd, 3rd, 4th, and 5th, respectively. The study revealed that the type of job combination based on Karasek model for Davao del Sur Provincial Hospital perceived by the staff nurses is “High Strain”. Based on the findings of the study, the researcher recommends that the proposed

intervention plan be implemented to enhance the employee's performance and help develop a positive attitude towards work environment issue.

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IMPLEMENTATION OF POLICIES ON PATIENTS' CARE AMONG NURSING PROFESSIONALS

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This study determined the implementation of policies on patient's care among staff nurses of Davao Adventist Hospital, Davao City, 2013. Based on the findings, an action plan was proposed. It answered queries on the level of implementation of policies of patient's care among staff nurses as perceived by the patients and what are the problems encountered by staff nurses in the implementation of policies on patient's care.

The study utilized a descriptive research design. There were 86 respondents in the ER area, 40 respondents in Station 1 area, 40 respondents in station 2 area, 3 respondents in the OR area and 3 respondents in the DR area. The respondents were patients who answered the level of implementation of policies of patient's care among staff and were chosen through convenience sampling during the conduct of the study for three weeks. The total numeration of staff nurses were also the respondents of the study to answer the problems encountered by the staff nurses. The study was conducted at Davao Adventist Hospital, and a researcher-made questionnaire was used as a tool based on the standard of care policy of the said institution. Furthermore, the staff nurses also answered a research tool which was a checklist of problems encountered by nurses. Average weighted mean was used to determine the level of implementation of policies on patient's care and frequency and percentage distribution for the problems encountered by the staff nurses.

The findings were the level of implementation of policies on patient care is highly implemented by the staff nurses as perceived by the patients with a mean of 3.59 and the first two problems

encountered by the staff nurses are first the growing demands of care and secondly the inadequate staffing or the nurse-patient ratio. Based on the findings of the study, the patients experienced high implementation of the quality assurance standards of care given by staff nurses of Davao Adventist Hospital with the following recommendations, to the future researchers to focus on quality assurance of the standards of care of the hospital and to implement the proposed action plan.

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INTIMATE PARTNER VIOLENCE CASES IN REGION 6

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Intimate partner violence is a pattern of abusive and threatening behavior that may include physical, emotional, economic and sexual violence, among others. This is done to establish and exert power and control over another; such as current or former spouses, girlfriends, or dating partners. The problem with intimate partner violence has long been existent and continues to be one of the major problems of our society.

This study aimed to analyze the profile of the subjects and the types of reported cases of intimate partner violence against women in the City of Iloilo. Specifically, this study sought to determine the profile of the subjects in terms of age, and civil status. This study also determined the distribution of the intimate partner violence inflicted on the subjects. The relationship between the profile of the respondents and the type of intimate partner violence were tested for significance.

This study used the descriptive method using a checklist and follow up interviews. There were 160 subjects who were reported victims of intimate partner violence in Iloilo City that were composed of six police precincts. The profiles of the subjects were gathered, as well as the type of violence committed against them. The data were collated, tabulated and analyzed using chi-square distribution.

Results of this study showed that a majority of the victims were between ages 18-27 (53.13 %) followed by age group 28-37 (25.63 %) ages 8-17 (17.50 %) and ages 38-47 (3.75 %). The victims were mostly single women (70.63 %) either dating or living in (15.63 %) with their intimate partners. Chi-square analysis at

0.05 level of significance showed that there was no significant relationship between age and type of violence. However, there was a significant relationship between civil status and type of violence inflicted. The results showed that most victims are single women and an action plan was proposed targeting single women across age groups. One such recommendation is the promotion of a safe, stable and healthy environment while nurturing a healthy respect between men and women. A campaign to promote a dedicated hotline for intimate partner violence using all media, including social media, was also recommended.

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CRIMES AND THEIR SECURITY MEASURES OF RESORTS AND HOTELS IN PANGLAO, BOHOL

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The security and safety of any business establishment is very important. In this study, profile of the respondents was analyzed; the frequency level of crimes and the level of implementation of the security and safety measures at the resorts/hotels in Panglao, Bohol were determined. The study used the descriptive-correlational method of research with the use of researcher-made questionnaire.

The study revealed that a majority of the respondents belong to the group of 31 – 40 years old, dominated by males; most of them were single, followed by the married group; the high school graduates and college levels were of the same number.

In general, the frequency level of crimes against property was low and crime against person was none. On the security measures, two indicators were described as not implemented and the rest were least implemented. There was a significant relationship between the frequency level of crimes and the level of implementation of security measures.

In conclusion, the hotels and resorts in Panglao, Bohol were generally safe for tourists. The low frequency level of crimes deter the strict implementation of desired security measures.

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