

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)**FIRST YEAR**

First Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
ENGL 100	Communication Arts	3	
FIL 101	Sining ng Komunikasyon	3	
MATH 100	College Mathematics	3	
PSYCH 101	Understanding Self	3	
HIST 101	Readings in Philippine History	3	
BA 111	Fundamentals of Management	3	
ENTREP 100	Entrepreneurship	3	
ACCTG 111	Fundamentals of Accounting 1	3	
NSTP 101	National Service Training Program 1	3	
PE 101	Movement Enhancement	2	
	TOTAL	29	

Second Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
STS 101	Science, Technology and Society	3	
MATH 101	Mathematics in the Modern World	3	
HUM 101	Art Appreciation	3	
LIT 11	Literature of the World	3	
ECON 121	Microeconomics	3	
ACCTG 111B	Fundamentals of Accounting 2	3	ACCTG 111
FIN 121	Basic Finance w/ Mathematics of Investment	3	
MKTG 121	Fundamentals of Marketing	3	
NSTP 102	National Service Training Program 2	3	NSTP 101
PE 102	Fitness Exercises	2	PE 101
	TOTAL	29	

SECOND YEAR

First Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
FIL 102	Panitikan ng Pilipinas	3	
ENGL 101	Purposive Communication	3	
RIZAL 101	Life and Works of Dr. Jose Rizal	3	
FIN 212	Personal Finance	3	FIN121
LAW 121	Law on Obligations and Contracts	3	ACCTG 111B
ECON 122	Macroeconomics	3	ECON 121
ACCTG 213	Financial Accounting and Reporting Part 1	3	ACCTG 111B
PE 103	Physical Activity Towards Health and Fitness 1	2	PE 101
	TOTAL	13	

Second Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
PHILO 101	Ethics	3	
BA 223	Entrepreneurial Management	3	BA 111, ENTREP 100
BA 224	Good Governance and Social Responsibility	3	BA 111
BA 225	Human Resource Management	3	BA 111
ACCTG 224	Financial Accounting and Reporting Part 2	3	ACCTG 213
SOCIO 101	The Contemporary World	3	ECON 122
PE 104	Physical Activity Towards Health and Fitness 1	2	PE 101
	TOTAL	20	

Major in HUMAN RESOURCE MANAGEMENT (HRM)

THIRD YEAR

First Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
BA 315	IT Applications Tools in Business	3	ACCTG 224
BA 316	Strategic Management	3	BA 225
ACCTG 311	Computerized Bookkeeping	1	ACCTG 224
HRM 310	Administrative and Office Mgt.	3	BA 225
HRM 311	Human Resource and Information System	3	BA 225
HRM 312	Recruitment and Selection	3	BA 225
HRM 313	Training and Development	3	BA 225
TAX 311	Income Taxation	3	ACCTG 224
	TOTAL	26	

Second Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
BA 328	Operations Management and TQM	3	BA 316
BA 329	SAP – Business One	1	ACCTG 311
FL 302	Foreign Language	3	3 RD YEAR
HRM 324	Compensation Administration	3	BA 316
HRM 325	Organizational Development	3	BA 316
OM 314	Logistic Management	3	BA 316
LAW 325	Labor Law and Legislations	3	HRM 312, 313
TAX 321	Business Taxation	3	TAX 311
	TOTAL	22	

FOURTH YEAR

First Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
BA 410	Business Research	3	BA 315
BA 411	Analytics - Dashboard	1	BA 329
FIL 401	Foreign Language 2	3	FIL 302
FM 420	International Trades and Agreements	3	BA 328
HRM 411	Labor Relations and Negotiations	3	LAW 325
OM 411	Project Management	3	BA 225
OM 324	Environmental Management System	3	BA 225, 211
	TOTAL	19	

Second Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
BA 424	Practicum (600 hours)	6	***
Ba 421	Feasibility Study	3	***
	TOTAL	9	

Major in FINANCIAL MANAGEMENT (FM)

THIRD YEAR

First Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
BA 315	IT Applications Tools in Business	3	ACCTG 224
FM 310	Behavioral Finance	3	ACCTG 224
FM 311	Banking and Financial Institutions	1	ACCTG 224
FM 312	Financial Controllership	3	ACCTG 224
FM 313	Financial Management	3	ACCTG 224
BA 316	Strategic Management	3	BA 225
ACCTG 311	Computerized Bookkeeping	1	ACCTG 224
TAX 311	Income Taxation	3	ACCTG 224
	TOTAL	22	

Second Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
FL 302	Foreign Language	3	3 RD YEAR
BA 328	Operations Management and TQM	1	BA 316
BA 329	SAP – Business One	1	ACCTG 311
FM 324	Monetary Policy and Central Banking	3	BA 311
FM 325	Investment and Portfolio Management	3	BA 311
FM 326	Credit and Collection	3	BA 311
FM 327	Cooperative Management	3	BA 311
TAX 321	Business Taxation	3	TAX 311
	TOTAL	22	

FOURTH YEAR

First Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
BA 410	Business Research	3	BA 315
BA 411	Analytics - Dashboard	1	BA 329
FM 412	Financial Analysis and Reporting	3	ACCTG 224
FM 418	Capital Markets	3	FM 325
FM 419	Special Topics in Financial Mgt. (Global Finance with Electronic Banking)	3	FM 311
FM 401	Foreign Language 2	3	FL 302
FM 420	International Trade and Agreement	3	FM 324
	TOTAL	19	

Second Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
BA 424	Practicum (600 hours)	6	***
Ba 421	Feasibility Study	3	***
	TOTAL	9	

Major in MARKETING MANAGEMENT (MM)

THIRD YEAR

First Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
BA 315	IT Applications Tools in Business	3	ACCTG 224
BA 316	Strategic Management	3	MKTG 121
ACCTG 311	Computerized Bookkeeping	1	ACCTG 224
MM 311	Marketing Management	3	MKTG 121, 224
BA 316	Strategic Management	3	BA 225
MM 312	Product Management	3	MKTG 121, 224
MM 313	Advertising	3	MKTG 121, 224
TAX 311	Income Taxation	3	ACCTG 224
	TOTAL	22	

Second Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
BA 328	Operations Management and TQM	3	MM 311
BA 329	SAP – Business One	3	ACCTG 224
MM 423	Marketing Management	3	MM 311, 312, 313
FL 302	Foreign Language 1	3	3 RD year
MM 411	Retail Management	3	MM 311
MM 314	Distribution Management	3	MM 311
MM 413	Franchising	3	MM 311, LAW 121
TAX 311	Income Taxation	3	TAX 311
	TOTAL	22	

FOURTH YEAR

First Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
BA 410	Business Research	1	BA 329
BA 411	Analytics - Dashboard	3	MM 423
FM 420	International Trades and Agreements	3	BA 328
FL 401	Foreign Language 2	3	FL 302
MM 421	Professional Salesmanship	3	MM 411, MM 412
MM 422	Services Marketing	3	MM 411, MM 412
MM 424	Environmental Management System	3	MM 311
	TOTAL	19	

Second Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
BA 424	Practicum (600 hours)	6	***
Ba 421	Feasibility Study	3	***
	TOTAL	9	

Major in OPERATIONS MANAGEMENT (OM)

THIRD YEAR

First Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
BA 315	IT Applications Tools in Business	3	ACCTG 224
BA 316	Strategic Management	3	ACCTG 224
ACCTG 311	Computerized Bookkeeping	1	BA 223 & 225
MM 311	Marketing Management	3	MKTG 121
OM 311	Configuration Management	3	BA 223& 225
OM 312	Facilities Management	3	BA 223& 225
OM 314	Logistics Management	3	BA 223& 225
TAX 311	Income Taxation	3	ACCTG 224
	TOTAL	22	

Second Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
BA 328	Operations Management and TQM	3	BA 316
BA 329	SAP – Business One	1	ACCTG 311
OM 321	Inventory Mgt. and Control	3	OM 314
FL 302	Foreign Language 1	3	3 RD YEAR
OM 322	Costing and Pricing	3	OM 314
OM 323	Productivity and Quality Tools	3	OM 312
OM 324	Environmental Mgt. System	3	OM 312, BA 224
TAX 321	Business Taxation	3	TAX 311
	TOTAL	22	

FOURTH YEAR

First Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
BA 410	Business Research	3	BA 315
BA 411	Analytics - Dashboard	1	BA 315
FM 313	Financial Management	3	FIN 212
FM 420	International Trades and Agreements	3	BA 328
OM 411	Labor Relations and Negotiations	3	BA 328
FL 401	Foreign Language 2	3	FL 302
OM 413	Special Topics in Operations Mgt.	3	OM 314
	TOTAL	19	

Second Semester

Course Code	Descriptive Title	Units	Pre-requisite / Remarks
BA 424	Practicum (600 hours)	6	***
Ba 421	Feasibility Study	3	***
	TOTAL	9	